

thanks for choosing us!

We know you have a lot of choices when it comes to your wedding vendors, and videographers in particular. So we fully appreciate your desire to have 28:20 films involved in your big day!

This info sheet will help you navigate the time from now until the delivery of your wedding film! We'll give you the timeline and all the details you need to plan accordingly!

the timeline...	the details...
Yesterday or today!	<p>Reserve your wedding date! We need a signed Wedding Agreement and a \$500 non-refundable retainer to book your date.</p> <p>Wedding Agreement — www.2820films.com/agreement Paying by credit card? Online payments @ www.2820films.com/paypal</p>
Between now and one month out	<p>Prepare your photo montage! Download our “Photo montage help” file to get all the details about organizing your photos, songs, etc. If you want to save some money, scan your photo hard copies yourself! But either way, make sure you give yourself plenty of time with this entire project. It can take some time!</p> <p>Photo montage help — www.2820films.com/photo</p>
At least 4 weeks out	<p>Photo montage materials due! If you’re showing your photo montage at your rehearsal dinner or reception, we need to have your materials at least 4 weeks prior. The best method to do this is an exchange in person — no need to risk losing valuable photos in the mail! Contact us when you’re ready and we’ll meet you to collect your package. (We could possibly do our final consultation at this time, as well — see next item.)</p>
3-4 weeks out	<p>Final consultation. This is a chance for us to sit down and discuss the details of your wedding day. It may take 30-45 minutes, and we can meet in person or by phone. This is important, as it helps us to be prepared for your day.</p>
1-2 days out	<p>The rehearsal. We always attend your rehearsal to plan camera and microphone placement. It’s also a good chance to see you and all the important people that will be involved in your day, as well as to get a feel for the event.</p>
The day of...	<p>Your wedding day! We’ll already have all the details we need from our Final Consultation and rehearsal attendance, so you won’t need to worry about us. Just enjoy your big day! Remember to relax and just take it all in. We’ll be there to capture it all, but don’t get so caught up in everything that you forget to turn on your own “mental video camera.” Record, in your mind, all the sights, sounds, and emotions of your day! It’s going to be a great day!</p>

the timeline...	the details...
1-3 weeks after event	<p>Interviews at home (optional). If you want to add some real depth to your wedding film, here you go! It allows you to reflect back on your day, and describe what was going through your head in those moments! Think of reality TV — you’re watching an event unfold, but you’re also hearing the person describing it <i>after the fact</i>. It brings you more into the moment, makes you feel a part of the story!</p>
Within 30 days of event	<p>Fill out the Post-production form! Fill out this online form to help us in the production of your wedding film. This is necessary for the end credits (names of people and places), music choices, DVD design, etc. Also, if you’re doing a honeymoon photo montage, we need your materials ASAP, as well.</p> <p>www.2820films.com/ppf</p>
Within 3-5 months of event	<p>Production begins! We’ll notify you when production of your wedding film begins. You’ll also have an online trailer to prepare you for the final release!</p> <p>*Final payment will also be requested at this time.</p> <p>Paying by credit card? Online payments @ www.2820films.com/paypal</p>
1-2 weeks after production begins	<p>Approval Copy is mailed out! Once we receive your final payment, and any payments made by check have cleared your financial institution, we’ll send you an Approval Copy. This is basically like an “early screening,” where you’ll have a chance to watch through the video in your own home. If you notice anything that needs to be corrected or tweaked, this is your chance to let us know.</p>
Within 1 week of receiving Approval Copy	<p>Approval given, final video package delivered. If anything needs to be adjusted on your video, we’ll immediately work to fix it. We may post an updated clip online to have you view and approve, if necessary. Once you give us the OK by phone or email, we’ll begin producing the final videos. If your approval or input on the video is not received within one week (or 10 days from date of approval copy mailing), we will assume that you are satisfied, and will begin producing the final videos for delivery.</p>
Within 3 days of receiving your final DVD package	<p>Fill out our online survey! The last thing we ask of you is your input! We want to hear what you thought of your wedding film and the quality of our service. This is so important in helping us to improve our company!</p> <p>www.2820films.com/survey</p> <p>*Please do this promptly — it should only take 5 minutes! The quicker you do it, the fresher your thoughts are, and the sooner you’ll be done with us! ;)</p>
Forever and ever!	<p>Enjoy married life, your wedding film, and refer 28:20 films often!!!</p>

we appreciate your business!